



Job Title: ESPN 100.9-FM Internship

Duration: January 2015-April 2015

Organizational Information: ESPN 100.9-FM is a 24-hour all-sports format station owned by the non-profit Michigan Radio Communications. The station is the flagship home of the Great Lakes Loons and carries a weekday lineup of Mike and Mike, The Herd with Colin Cowherd, SVP & Russillo and The Huge Show. ESPN 100.9-FM also carries The Saginaw Valley League Game of the Week, Michigan State University football and basketball, Central Michigan University football, Saginaw Valley State University basketball, Major League Baseball, The National Football League and college football.

ESPN 100.9-FM is owned by The Michigan Baseball Foundation, a 501-C3 non-profit organization that also owns The Great Lakes Loons, the Single-A affiliate of the Los Angeles Dodgers and member of the Midwest League. ESPN 100.9-FM's offices and studios are located inside Dow Diamond, the home of The Great Lakes Loons.

Internship Description: Interns will work closely with WLUN's General Manager, Program Director and members of both WLUN and Loons staff. Persons accepted for this position will be expected to assist in the execution of all aspects of the team's multimedia operations and WLUN programming and promotional operations. Interns will work closely with the entire front office staff, with members of the media, and with Loons players, coaches, staff, and special guests at Dow Diamond.

Responsibilities (included, but not limited to):

- Contributing to the station's on-air, video, or written content and programming
- Producing the broadcast from ESPN 100.9 FM's state-of-the-art studios at Dow Diamond
- Initiating and monitoring status of internet broadcasts
- Communicating with show host and play-by-play announcers
- Archiving station-generated audio, video, and written content
- Reporting from games and/or providing on-air assistance during locally produced programming
- Interacting and building working relationships with media and athletes
- Scheduling guests for on-air interviews
- Taking responsibility for learning all necessary skills to perform requested tasks

Benefits for the Student: Interns will work in a fun, exciting, fast-paced environment in which they can learn all aspects of sports management and sports media while being significant contributors to our operation. Interns will focus on the organizations broadcasting operations, but will also be involved in the planning and implementation of cross-departmental projects to create the most well-rounded experience possible. The "not limited to" is very important to us. If there are things interns want to do, but it is not listed, we encourage them to bring it to our attention. If we have the capacity to make it happen, we will do our best to allow interns to be involved with just about anything they are interested in.

Skills Needed: Candidates must be enthusiastic, self-motivated, detail-oriented, and enjoy working in a team environment. Candidates must possess excellent communication, decision making, and interpersonal skills. Any and all experience in radio, television, and internet production are pluses. Must have ability to drive within the Great Lakes Bay Region and must be responsible. Qualified candidates should have the ability to cooperate and work well with all areas of the organization, and truly enjoy having FUN!

Compensation: Stipend

Hours: Variable (discussed upon acceptance)

Application: Please submit your cover letter and resume to Matt DeVries, Program Director with ESPN 100.9-FM, at mdevries@espn1009.com , or by mail at 825 E. Main St. Midland MI, 48640.

825 E. Main St. • Midland, MI 48640
T 989.837.2255 • F 989.837.8780 • Loons.com